



# 2026 Pick Tennessee Conference

## Sponsorship Levels

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### Founders Level – \$25,000 or higher

#### Premier recognition and benefits

- Single Presenting Sponsor, including all items below plus other special marketing and networking opportunities.
  - Conference will be branded as “Brought to you by...” for any sponsor at this level.
  - Includes all items in levels below.
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### Century Farm Level – \$15,000

#### Named Sponsor Opportunities:

- Banquet
- Exclusive Education Sessions
- Venue
- Expo Floor

Includes all items in levels below.

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### Orchard Level – \$10,000

#### Named Sponsor Opportunities:

- Wine Reception
- BBQ Dinner
- Co-presenting Sponsor

#### Additional Benefits:

- Recognition from the podium at each event
- 10' x 10' premium exhibit space (Booths 1, 6, 10, 17, 20–27, 30–39, 40)
- Company logo sign prominently displayed on stage during General Session
- Company logo listed on conference materials and website
- Full-page color advertisement in the event program

Includes all items in levels below.

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### Evergreen Level – \$5,000

#### Named Sponsor Opportunities:

- Lunch
- Special Speakers
- Specialty Networking Events

#### Additional Benefits:

- Company logo sign prominently displayed during all signature events
- Recognition from the podium at each event
- 10' x 10' premium exhibit space (Booths 1, 6, 10, 17, 20–27, 30–39, 40)
- Option to host a Lunch and Learn session
- Company logo listed on conference materials and website
- Half-page color advertisement in the event program

Includes all items in levels below.

## Harvest of Honor Level – \$2,500

### Named Sponsor Opportunities:

- Breakfast
- Snacks
- Association Meetings
- Hospitality Suite
- Speakers

### Additional Benefits:

- 10' x 10' premium exhibit space (Booths 1, 6, 10, 17, 20–27, 30–39, 40)
- Quarter-page color advertisement in the event program
- Company logo displayed on the podium during the General Session
- Company logo listed on conference materials and website

Includes all items in levels below.

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## Harvest Table Level – \$1,000

### Additional Benefits:

- 10' x 10' standard exhibit space (Booths 2–5, 11–16, 41–49)
- Eighth-page color advertisement in the event program
- Company logo listed on conference materials and website

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## Hive Level – \$500

### General Sponsorship (no-named events or activities)

- Company logo listed on conference materials and website

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## Bushel Level – \$250

### General Sponsorship (no-named events or activities)

- Company logo listed on conference materials and website

