



Pick Tennessee Products Conference at the Farm Bureau Expo Center

PICK TENNESSEE PRODUCTS CONFERENCE

January 15-17, 2026 | Farm Bureau Exposition Center at the James E. Ward Agriculture Center | Lebanon, Tennessee

The Pick Tennessee Products Conference brings together producers from every region of the Great State of Tennessee for three days of education, networking, and statewide collaboration. Held at the Farm Bureau Exposition Center at the James E. Ward Agriculture Center in Lebanon - the geographic center of Tennessee - the conference continues to establish this venue as a future home for all agricultural events, training, and producer gatherings.

We are planning for a minimum of 650 attendees, representing a twenty-percent increase from last year's event, and we are preparing for the possibility of welcoming 900 participants as excitement continues to grow.

Hosted by the Pick Tennessee Products Conference Association and supported by Tennessee's core agricultural membership organizations, including:

- Tennessee Agritourism Association
- Tennessee Organic Growers Association
- Tennessee Christmas Tree Growers
- Tennessee Beekeepers Association
- Farmer Veteran Coalition of Tennessee
- ...and other Tennessee producer groups featured on PickTennesseeProducts.org

More than 120 sessions are planned for 2026, covering agritourism growth, horticulture, livestock, value-added product development, marketing, digital tools for producers, retail readiness, farm safety, business planning, and expansion strategies for farm-based operations. These sessions reflect real needs identified by Tennessee producers and are designed to support farm growth, diversification, and long-term sustainability.

Adding to the experience, attendees will enjoy access to nearly seventy exhibit partners, showcasing tools, equipment, services, and innovations tailored for Tennessee agriculture.

Commissioner Andy Holt says:

“The Pick Tennessee Products Conference is the most significant gathering of farmers, growers, makers, and partners from across the Great State of Tennessee. Agriculture is our State’s largest employer, and it’s also our identity. It’s the backbone of who we are. From the rolling hills of East Tennessee to the river bottoms in the west, agriculture producers and their products are the very security of our food supply. At the end of the day, agriculture supports faith, family, and freedom in every corner of Tennessee.”

Special Invited Guests:

While not confirmed, invitations have been extended to the Governor’s Office; Tennessee’s U.S. House and Senate delegations; and state legislators serving on agriculture, commerce, and rural-development committees. Their participation would further highlight the importance of Tennessee producers and the role agriculture plays in State policy and rural economic development.

Tonya Keller, President, encourages all Tennesseans to attend:

“This is where Tennessee agriculture learns, grows, and connects. 2026 is our biggest year yet, and 2027 will set new records.”

For complete event information and to register before space fills, visit www.picktnconference.com

Make plans now to join us in Lebanon - the center of our State and the new home for Tennessee agriculture’s future.

For More Information and Interviews:

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