



PICK TENNESSEE PRODUCTS CONFERENCE

January 15–17, 2026

Farm Bureau Exposition Center at the James E. Ward Agriculture Center | Lebanon, Tennessee

The 2026 Pick Tennessee Products Conference is set to be the largest gathering of farmers, producers, agritourism operators, and agricultural partners in the Great State of Tennessee. Scheduled for January 15–17, 2026, the conference will take place at the Farm Bureau Exposition Center at the James E. Ward Agriculture Center in Lebanon, the geographic center of the State and an emerging home for major Tennessee agricultural events.

This year's conference is expected to draw a minimum of 650 attendees, a twenty-percent increase from last year, with preparations underway to welcome as many as 900 participants. Producers from all 95 counties will gather for three full days of learning, networking, and collaboration.

Commissioner of Agriculture Andy Holt emphasizes the importance of the event:

“The Pick Tennessee Products Conference is the most significant gathering of farmers, growers, makers, and partners from across the Great State of Tennessee... At the end of the day, agriculture supports faith, family, and freedom in every corner of Tennessee.”

The 2026 educational program includes more than 120 sessions, with tracks covering agritourism development, horticulture, livestock, marketing, digital tools, business planning, value-added processing, direct-to-consumer strategies, farm safety, veteran farmer support, specialty crops, and emerging market opportunities.

In addition, attendees will have access to nearly seventy exhibit partners, offering products, services, tools, equipment, and innovations designed to support farm operations of all sizes.

The conference is organized by the Pick Tennessee Products Conference Association, made up of Tennessee's leading agricultural membership organizations, including the Tennessee Agritourism Association, Tennessee Organic Growers Association, Tennessee Christmas Tree Growers, Tennessee Beekeepers Association, the Farmer Veteran Coalition of Tennessee, and others listed at PickTennesseeProducts.org.

Tonya Keller, President of the Pick Tennessee Products Conference Association, shares:
“We want everyone who cares about Tennessee agriculture to be part of this incredible gathering. 2026 is full of growth and excitement — and 2027 will set new records. Come join us.”

Registration is now open at PickTennesseeConference.com, where producers can view the full schedule, session tracks, lodging options, and exhibitor details.

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For media inquiries or interview requests:

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The Pick Tennessee Products Conference Association represents the leading agricultural membership organizations across the Great State of Tennessee, working together to produce the annual Pick Tennessee Products Conference, the premier statewide gathering for farmers, agritourism operators, value-added producers, and agricultural partners. Held each January at the Farm Bureau Exposition Center at the James E. Ward Agriculture Center in Lebanon—the geographic center of Tennessee and an emerging home for major agricultural events—the conference brings producers from all 95 counties together for three days of education, collaboration, and industry growth. Featuring more than 120 expert-led sessions and nearly seventy exhibit partners, the Pick Tennessee Products Conference Association ensures that every program, activity, and resource remains producer-driven and rooted in Tennessee’s agricultural heritage while preparing farms and businesses for the opportunities ahead. For more information, visit www.PickTennesseeConference.com.